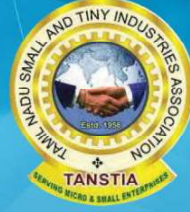




TOWARDS TAMILNADU REACHING
1 TRILLION ECONOMY



TAMILNADU'S BIGGEST EXHIBITION ON
**SOURCING &
MANUFACTURING SUPPLY CHAIN**

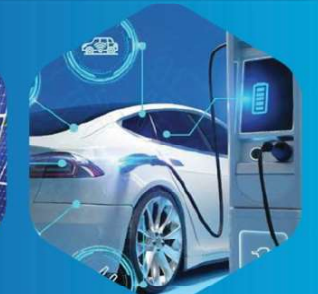


2nd Edition

SOUMEX 2024
International Exhibition

27, 28 & 29 DEC, 2024

Chennai Trade Centre, Chennai, India



Supported by



Organised by : **TAMILNADU SMALL AND TINY INDUSTRIES ASSOCIATION**

OBJECTIVE

To facilitate MSMEs to gain market access into emerging markets. Be it manufacturing, sub-contracting or supplying products, components/services, SOUMEX will open the doors of opportunities .

EXHIBIT PROFILE

Renewable Energy, Defence & Aero Space, Auto Components & Electrical Vehicle, Automation & Industry 4.0, Industrial Service & Consultancy, General Engineering, Construction & Infrastructure, Plastics & Rubber, Food Processing & Cold Chain, Textiles & Apparels, Med-Tech.

EXHIBITORS

Aspiring Vendors - MICRO, SMALL Enterprises from all over Tamil Nadu
Seeking Vendors - Large & Medium Corporates, PSUs, Government Departments, Defence, Railways, Transport Departments,

VISITORS

Senior executives from Purchase, sourcing Departments of Large corporates
Procurement Heads from PSUs, Defence, Railways, Shipyard, Transport & Electricity boards

Micro / Small / Medium enterprises looking for reliable new vendors of products, components / services or sub contractors.

Also SMEs seeking to meet the sourcing companies and understand their expectations

SEMINARS / WORKSHOPS / INTERACTION WITH SOURCING HEADS

Sourcing companies will make presentations on the opportunities, the list of items they source, quality norms guidelines for registration and more



WHAT TO EXPECT IN SOUMEX 2024



15000+
VISITORS



375+
EXHIBITORS



5000+ SQ.MTR
EXHIBITION AREA

FOCUS SECTORS



Automation &
Industry 4.0



Food Processing &
Cold Chain



Industrial Service &
Consultancy



Auto Components &
Electrical Vehicles



General
Engineering



Construction &
Infrastructure



Textile & Apparels

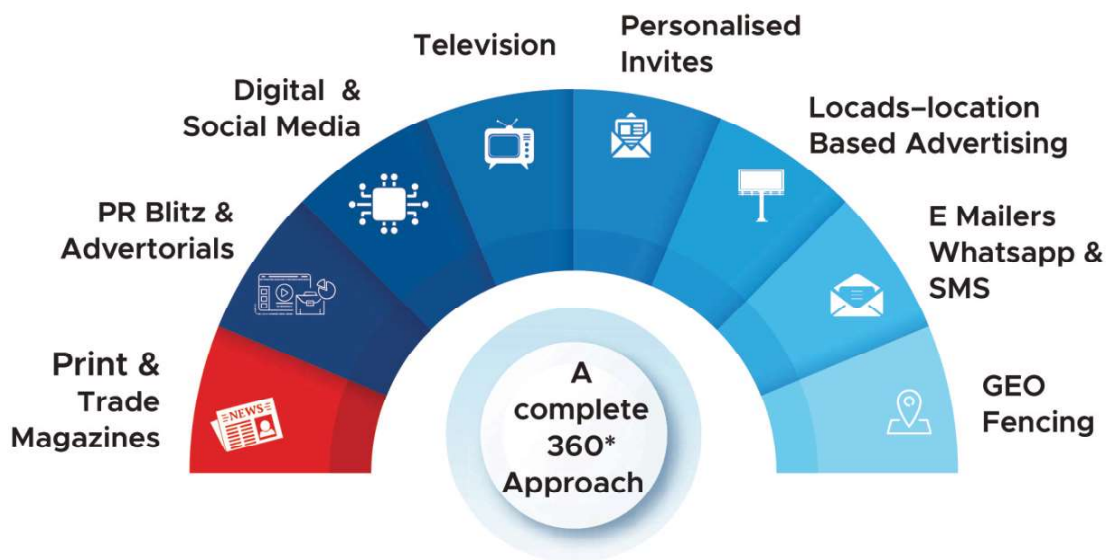


Plastics & Rubber



Med-tech

VISITOR PROMOTION PLANS



Will conduct in various cities in India and in some neighboring countries

PARTICIPATION CHARGES

Category	Shell Space	Bare Space
Small & Micro	Rs.6000 (Special Discount for Micro & Small) 9 sqm Only	
Others	Rs.9000	Rs.8500

*18% GST applicable



BOOTH SIZES:

9 12 18 24 36 sq.m

BOOTH FACILITIES FOR SHELL SCHEME for 9 sq.m

Octanorm structure, Name Fascia, Carpet, 3 Spot lights,
1 Info counter, 2 Chairs, 1 Dustbin, 5A Socket

All payments to be made by NEFT / RTGS / DD

Tamil Nadu Small And Tiny Industries Association

Bank : State Bank Of India

Branch : SME Branch, Guindy, Chennai

A/c No : 10565624546

IFSC Code : SBIN0004327

(Payable at Chennai)

CANCELLATION CHARGES

60 Days before the event - 10%

DISCOVER THE COMPLETE MANUFACTURING ECOSYSTEM

Featuring Pavilions on

- Renewable Energy
- Industrial Service & Consultancy
- Plastics & Rubber
- Defence & Aero Space
- General Engineering
- Food Processing & Cold Chain
- Auto Components & Electrical Vehicle
- Construction & Infrastructure
- Textiles & Apparels
- Automation & Industry 4.0
- Med-tech

For further details and stall booking contact:

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www.soumex24.com

SPONSORSHIP PROGRAM

DELIVERABLES	Diamond	Gold	Silver
LOGOS in all communication	Yes	Yes	Yes
Free space bare	36 sqm	24 sqm	18/12 sqm
Logos - Entrance arch	Yes	Yes	Yes
Branding at the regn area	Yes	Yes	Yes
Branding in the VIP lounge	Yes	Yes	Yes
Complimentary Advt. in Tansia monthly e magazine	Yes	Yes	Yes
On site branding - 8x10	6 places	4 places	2 places
Show directory	Inside full page	Inside full page	Inside full page
Lanyard + Badges branding-visitors	Yes	No	No



FLOOR PLAN



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